

4th Annual BCECA conference

The energy transformation challenge

MAKING IT A REALITY II

Unlocking progress with UK engineering contractors

Wednesday 2 October 2024

Interactive online meeting

With follow-up reception in the
House of Lords on Tuesday 12 November

Information for sponsors



Making the energy transition a reality

The UK has made strong progress on its journey to Net Zero. It has decarbonised more rapidly than any other major economy since 1990, cutting domestic CO₂ emissions by almost half. The next stage of decarbonisation will be harder, with only 26 years remaining to achieve the 2050 goal.

Carbon capture and hydrogen production are central to the UK's Net Zero future. The UK is a world leader in developing the 'Cluster' concept, which integrates the two technologies. Two schemes, Hynet and the East Coast Cluster, were designated 'Track 1' clusters in 2021. In 2023, eight specific projects within these clusters were selected for UK government support. Late in 2023, the government also announced funding for 11 electrolytic hydrogen production projects. To be fully operational by 2030, it is vitally important that these projects reach a final investment decision before the end of 2024, or else the agreed CO₂ reduction targets will be at risk.

Much work is being done, yet getting steel in the ground is fraught with uncertainty. These ambitious projects will start to make the energy transformation a reality. UK-based engineering contractors play a central role in designing and building industrial facilities that deliver decarbonisation at the scale and pace required.



The energy transformation challenge – making it a reality II will explore industry experience and lessons learned to date. The findings and recommendations will be presented at a reception for energy transformation stakeholders at the House of Lords in November 2024. All conference participants will be invited.

Tracey Shelley
BCECA Chief Executive

A persuasive contribution to an urgent debate

BCECA's first online conference took place in 2021. Initially conceived as a workaround to the difficulties posed by the COVID-19 pandemic, we quickly realised the value of virtual meetings and their potential to bring experts together in an era where pressure on time, travel, cost, and carbon footprint are at the forefront.

Our initial efforts proved fruitful. Over 200 people registered for our first foray into online conferencing. We built on this success in 2022 by adding a physical post-conference evening gathering in London in December. Conference delegates and other guests reconvened for a reception at which the key findings and recommendations from BCECA's second virtual conference were presented and discussed.

In 2023, we made further improvements to the virtual conference, including live polling to facilitate further productive conversations on the urgent topic of energy transformation and the central role that UK-based engineering contractors will play in making it a reality. The post-conference report back and reception took place in the House of Lords in November. The evening was oversubscribed, prompting BCECA to book a larger room in Parliament for 2024.



“ Responding to the decarbonisation challenge is a top priority. Over 300 people participated in our third virtual conference in 2023, but taking the broad view, progress with getting spades in the ground remains frustratingly slow. We’ll continue the conversation with a persuasive contribution from the engineering contracting community at **The energy transformation challenge – making it a reality II.** ”

Mark Stanton
BCECA Chair

Opportunities for sponsors and supporters

The success of our previous virtual conferences highlighted the importance of online networking and knowledge on a critical issue like decarbonisation. The value of personal interaction and knowledge sharing cannot be understated.

A general election is almost certain to take place before the end of 2024. Both the current Conservative government and its Labour challenger have revised their energy and decarbonisation strategies in recent months. The policy outlook is beset with uncertainty, nonetheless the international frameworks defined by successive COP meetings and the UK's binding carbon budgets continue to define the direction of travel. Following his well-received keynote last year, the crossbench peer and regular contributor to energy debates in parliament, Lord Ravensdale, will once again get the conversation underway with an independent assessment of what might be a very different political landscape. Lord Ravensdale will also host a bigger post conference reception for BCECA members, conference attendees and guests. *The energy transformation challenge – making it a reality II* will examine decarbonisation from the contractors' perspective and offers an excellent opportunity to:

- ▶ **Raise awareness of your brand with key influencers in the UK engineering contracting sector**
- ▶ **Network and engage with decision-makers looking for product and service solutions**
- ▶ **Connect with the early-career engineers and technologists who will shape the future**
- ▶ **Generate new material to expand your marketing strategy, gain exposure and reputation**
- ▶ **Align your organisation with the decarbonisation agenda and the delivery of the UN's Sustainable Development Goals**



‘ **The energy transformation challenge – making it a reality II** brings experts together to discuss the practicalities of implementing decarbonisation in uncertain times. Join us online and meet us in person for drinks and a post conference follow-up in Westminster in November. ’

Malcolm Crawford
BCECA Conference Manager

Sponsorship packages

House of Lords Reception Event Partner

Exclusive positioning at the conference reception, which will be held in the House of Lords on Tuesday 12 November. Package includes branding of the reception room and stage and a four-minute speaking opportunity to welcome attendees. Six social media mentions. Post-event follow-up opportunities with all participants. Listing on the conference sponsor information page (250 words) with Weblink.

SOLD

Main Conference Partner

Prime brand positioning across our virtual conference platform, delegate management software and direct email communication before, during and after the event. 15 social media mentions. Speaker slot during the opening session, promotional video clip before the afternoon session. Post-event follow-up opportunities with all participants. Top billing on the conference sponsor information page (250 words) with Weblink.

£6,000

House of Lords Hospitality Sponsor

Recognition as the sponsor of wine and canapes served at the reception. Package includes branding of the bar and reception area and your corporate logo on the napkins and serving tables. Six social media mentions. Listing on the conference sponsor information page (150 words) with Weblink.

SOLD

Session Sponsor (Four available)

Prime brand positioning on the virtual conference platform during one of four sessions. Opportunity to nominate the session chair. Promotional video clip at the start of the session. Six social media mentions. Listing on the conference sponsor information page (150 words) with Weblink.

£2,500 TWO REMAINING

Communication Sponsor

Branded banner advertising in all pre-conference promotional email distributed to our mailing list of ~800 senior stakeholders involved in the design, procurement and delivery of energy transformation solutions. Six social media mentions. Listing on the conference sponsor information page (150 words) with Weblink.

SOLD

Conference Supporter (Eight available)

Acknowledgement and logo placement on the virtual conference platform and in all pre-event publicity and communication. Listing on the conference sponsor information page (100 words) with Weblink.

£800 FOUR REMAINING

For more details on the opportunities available within these sponsorship tiers, please call Malcolm Crawford on +44 7753 810885 or email: admin@bceca.org.uk

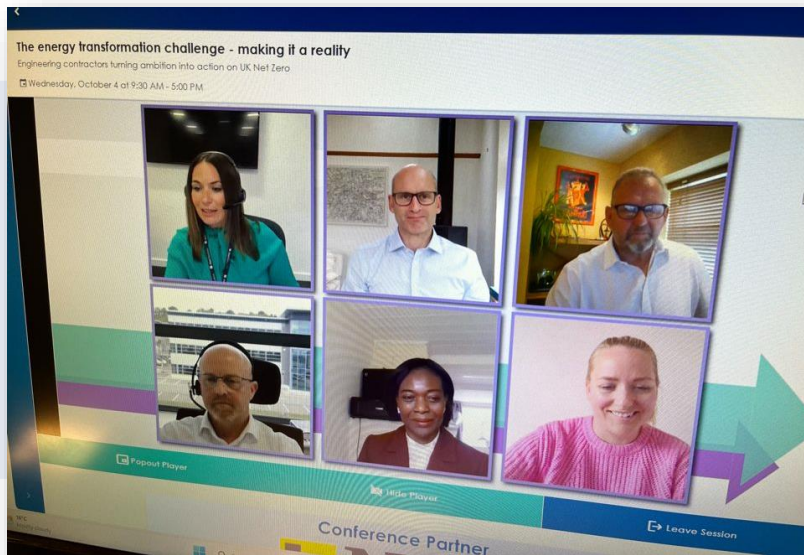
BCECA - the collective voice for engineering contractors

Our members are world leaders in project management, engineering and construction for the process and energy industries. They provide a global centre of expertise for international clients. From emergent technology studies to the execution of some of the most extensive and complex offshore and onshore installations globally, UK-based engineers and technicians in BCECA companies provide optimal solutions to some of the world's biggest process plant construction challenges; they are front runners in the race to deliver energy transformation and decarbonisation.



BCECA is a discrete and trusted network that offers knowledge, intelligence and influence for engineering contractors and their partners. The energy transformation challenge - making it a reality II builds on the success of previous virtual conferences, which were well received by participants from the UK and further afield.

Registered participants in 2023 included:



Air Products, Aker Solutions, Albatross Development, Alberta - United Kingdom Office, Alfanar Energy, Amapola Capital, Apreus, Aramcon, Arup, Atkins Realis, Babcock & Wilcox, Bechtel, Bilfinger UK, BIP Consulting, BOC, Bospec Projects International, C-Capture, Centuro Global, Cost Engineering Services, Draeger, Dunameering, Eagleburgmann, ECIA, ECITB, Element, Energy Industries Council, Energy Institute, EnerMech, Eniprogetti, Fluor, FTI Consulting, Global Industrial Safety Solutions, Greenergy, Gujranwala Electric Power Company, Hatch Associates, Heriot Watt University, Hexagon, Honeywell UOP, Ian Allan Associates, Immaterial, INEOS, Ingersoll Rand, ISpra, J Murphy & Sons, Kane Group Building Services, KBR, Kent, Kingsfield Academy,

Laker Vent Engineering, LanzaTech UK, Lee-Yong Engineering Solutions, McDermott, Nesma and Partners, NL Consultants, NNL O3 Solutions, OLG Consulting, Osborn Ergonomics, Otto Simon, PACE Global, Penspen, Petrofac, PSP, Quortex, RBC, RWE, Score Europe, Shell, Stanlow Terminals, S Three Group, Tank Storage Magazine, Taylor Woodrow, Technip Energies, Technicas Reunidas, Thrive Leadership, TRS Staffing, Turley, TUV Rheinland, UK Government, UK Infrastructure Bank, University of Bath, University of Bradford, University of Hull, University of Manchester, University of Southampton, University of Strathclyde, Utility Construction Training, Womble Bond Dickinson, Wood, Worley, WSP, Xodus, Y&V and 2JCP.

To get involved in 2024, please call Malcolm Crawford on +44 7753 810885 or email: admin@bceca.org.uk



Don't miss out

Download a booking form at bceca.org.uk, or for an informal discussion about sponsorship and other collaborative opportunities with BCECA and its members, please contact our Conference Manager, Malcolm Crawford, on +44 7753 810885 or email malcolm.crawford@bceca.org.uk

